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Media Publicity Requirements

FHC awards are funded through a grant from the National Endowment for the Humanities (NEH). Grant recipients are required to credit both FHC and NEH in press releases, publicity materials, and program announcements.

Click on the links below for more information:

[Logos](#)

[Sample Press Release](#)

[Letters to Legislature](#)

FHC Logo with credit to NEH

FHC grant-funded projects are required to carry the appropriate logo on all publicity materials, including printed material and websites. Please use the following logo format on all publicity materials. *Failure to comply with FHC's publicity guidelines could result in forfeiture of grant payments.*

Available as a download on the [FHC website](#):



Alternate formats may be used as long as the standard FHC logo appears and credit is given to NEH. For example:

Available as a download on the [FHC website](#):

Funding for this program made possible
through a grant from the state program of
the National Endowment for the Humanities.



Sample Press Releases

A grant award from FHC offers an opportunity to gain publicity and recognition for your organization and your project. The following is a press release that you may adapt and submit to newspapers in your marketing region. It should be double-spaced and answer the questions: who, what, when, where, and why.

**PUBLIC SERVICE ANNOUNCEMENT
FOR IMMEDIATE RELEASE**

Contact:

(Project Director's Name)
(PD's Phone Number)
(PD's Email Address)

**HUMANITIES GRANT AWARDED TO
(YOUR ORGANIZATION)**

(Your organization) was recently awarded a grant from the Florida Humanities Council to (description of your project). (Details about your program and/or organization).

The Florida Humanities Council is an independent, non-profit organization and is the state affiliate of the National Endowment for the Humanities. Each year, FHC funds hundreds of public programs throughout the state that explore Florida's history, folklore, environment, literature, music, and art. (Your organization) was among numerous community organizations throughout the state to receive a grant that funds humanities programs.

For more information about (your project), contact (your name and information). For more information about FHC grants, contact Susan Lockwood, Grants Director at (727) 873-2011 or email slockwood@flahum.org

Letters to Legislatures

Since FHC funds are public monies, each grant recipient is strongly encouraged to send a thank you letter in the mail, or via fax, to the appropriate congressional representatives. This is to inform your representatives how taxpayer dollars are being spent, their purpose, and the value of FHC-funded projects.